

## 2025 Sponsorship Opportunities

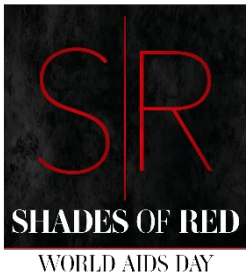


### Support Equitas Health in honor of World AIDS Day with an evening of art, fashion, & music at the 4th annual Shades of Red!

Shades of Red is a one-of-a-kind event presented by Equitas Health's Brothers in Unity program. The event honors World AIDS Day by featuring local BIPOC fashion designers and models, stories from community members living and thriving with HIV, and performances from local musicians and drag artists.

Brothers in Unity is an affirming social and wellness space for same gender loving men of color. Participants find support, encouragement, and empowerment through book clubs, yoga, dance, HIV/STI testing, and community outreach events. Brothers in Unity is a safe, creative space for the LGBTQ+ community and its allies.

The 4th annual Shades of Red, benefiting Equitas Health's HIV/STI prevention, testing, and treatment services, will take place at the Columbus Museum of Art on World AIDS Day, December 1, 2025 with an anticipated audience of over 300 people. Pick your favorite shade of red to celebrate World AIDS Day and help end HIV with Equitas Health and Brothers in Unity!



## 2025 Sponsorship Opportunities

### PRESENTING SPONSOR | \$25,000

- Recognition as a Presenting SOR Sponsor
- Logo on all promotional materials
- Mention as Presenting Sponsor in press release, all printed and social media
- Opportunity to speak during event
- Recognition by emcee during the event remarks
- Literature/product placement in swag bags
- Vendor space at event (includes one 6ft table w/ tablecloth and 2 chairs)
- Twenty (20) tickets to the event with VIP seating

### RUBY SPONSOR | \$15,000

- Recognition as a Ruby Presenting Sponsor
- Logo inclusion on all promotional materials & social media
- Mention in press release
- Recognition by emcee during the event remarks
- Literature/product placement in swag bags
- Vendor space at event (includes one 6ft table w/ tablecloth and 2 chairs)
- Sixteen (16) tickets to the event with VIP seating

### CHERRY SPONSOR | \$10,000

- Recognition as a Cherry Red Sponsor
- Logo inclusion on all promotional materials & social media
- Recognition by emcee during the event remarks
- Literature/product placement in swag bags
- Vendor space at event (includes one 6ft table w/ tablecloth and 2 chairs)
- Ten (10) tickets to the event with VIP seating

### CRIMSON SPONSOR | \$5,000

- Recognition as a Crimson Sponsor
- Logo on all promotional materials
- Literature/product placement in swag bags
- Vendor space at event (Includes one 6ft table w/ tablecloth and 2 chairs)
- Eight (8) tickets to the event with VIP seating

### CANDY APPLE SPONSOR | \$2,500

- Recognition as a Candy Apple Sponsor
- Logo inclusion on all promotional materials
- Literature/product placement in swag bags
- Vendor space at event (Includes one 6ft table w/ tablecloth and 2 chairs)
- Six (6) tickets to the event with VIP seating

### PINK SPONSOR | \$1,000

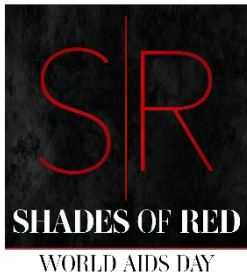
- Recognition as a Pink Sponsor
- Name listed on all promotional materials
- Literature/product placement in swag bags
- Vendor space at event (Includes one 6ft table w/ tablecloth and 2 chairs)
- Four (4) tickets to the event with VIP seat

### VIP tickets include:

- Admission to VIP
- Complimentary appetizers & two (2) drinks tickets

### General Admission tickets include:

- Cash bar appetizers
- Complimentary appetizers



## 2025 Sponsorship Opportunities

### CORPORATE SPONSORSHIP COMMITMENT FORM

*Please return this form along with your sponsorship to Equitas Health c/o Rob Duvall at 1105 Schrock Rd. Suite 400, Columbus, OH 43229. All checks / money orders should be made payable to: Equitas Health.*

*Please be sure to submit an electronic version of your company logo (if applicable). Ads should be no less than 300 dpi in PDF, JPEG, or TIFF formats only. Please provide electronic artwork for ads via email to [media@equitashealth.com](mailto:media@equitashealth.com).*

Please type or print clearly for advertisement purposes:

Company: \_\_\_\_\_

Contact/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please select your sponsorship level:

- |                                              |                                              |
|----------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Presenting \$25,000 | <input type="checkbox"/> Crimson \$5,000     |
| <input type="checkbox"/> Ruby \$15,000       | <input type="checkbox"/> Candy Apple \$2,500 |
| <input type="checkbox"/> Cherry \$10,000     | <input type="checkbox"/> Pink \$1,000        |

☐ In-Kind Donation (Services/Goods) \_\_\_\_\_

Estimated Value of Services \$ \_\_\_\_\_

By my signature below, I am hereby indicating that I am an authorized agent of the above named company to enter into a sponsorship agreement with Equitas Health for the 2025 Shades of Red event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
CVV#

\_\_\_\_\_  
Exp. Date

*For questions or more information, please contact Rob Duvall at [robduvall@equitashealth.com](mailto:robduvall@equitashealth.com) or (614) 340-6770.*