

Shades of Red Patron Sponsorship Opportunities

Shades of Red is a one-of-a-kind event benefiting Equitas Health’s Brothers in Unity program. The event celebrates World AIDS Day by featuring local BIPOC fashion designers and models, stories from community members living and thriving with HIV, and performances from local musicians and drag artists.

Brothers in Unity is an affirming social and wellness space for same gender loving men of color. Participants find support, encouragement, and empowerment through book clubs, yoga, dance, HIV/STI testing, and community outreach events. Brothers in Unity is a safe, creative space for the LGBTQ+ community and its allies.

The 3rd annual Shades of Red will take place at the Columbus Museum of Art on Sunday, December 1, 2024. Pick your favorite shade of red to celebrate World AIDS Day and help end HIV with Equitas Health and Brothers in Unity!

CHERRY PATRON | \$10,000

- Recognition as a Cherry Patron of the event
- Name listed on all promotional materials
- Recognition by emcee during the event remarks
- Twelve (12) tickets to the event with VIP seating
- Two (2) drink tickets per guest

CRIMSON PATRON | \$5,000

- Recognition as a Crimson Patron of the event
- Name listed on all promotional materials
- Ten (10) tickets to the event with VIP seating
- Two (2) drink tickets per guest

CANDY APPLE PATRON | \$2,500

- Recognition as a Candy Apple Patron of the event
- Name listed on all promotional materials
- Eight (8) tickets to the event with VIP seating
- Two (2) drink tickets per guest

PINK PATRON | \$1,000

- Recognition as a Pink Patron of the event
- Name listed on all promotional materials
- Six (6) tickets to the event with VIP seating
- Two (2) drink tickets per guest

BLUSH PATRON | \$500

- Recognition as a Blush Patron of the event
- Name listed on all promotional materials
- Four (4) tickets to the event with VIP seating
- Two (2) drink tickets per guest

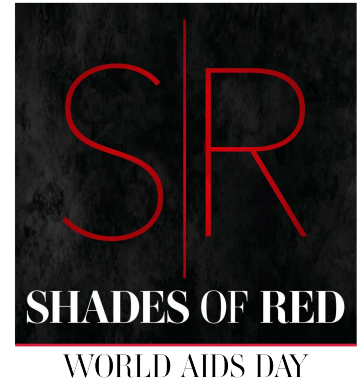
Contact Rob DuVall at robduvall@equitashealth.com for more information.



Patron Sponsorship Commitment Form

Please return this form along with your sponsorship to **Equitas Health c/o Development at 1105 Schrock Rd. Suite 400, Columbus, OH 43229**. All checks / money orders should be made payable to Equitas Health.

Please type or print clearly for advertisement purposes:



Contact/Title: _____

Address: _____


City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please select your sponsorship level:

- Cherry \$10,000
- Crimson \$5,000
- Candy Apple \$2,500
- Pink \$1,000
- Blush \$500

You can also pay
online here: 



By my signature below, I am hereby indicating that I am an authorized agent of the above named company to enter into a sponsorship agreement with Equitas Health for the 2024 Shades of Red event.

Signature

Date

Credit Card #

Expiration Date

CVV #

Contact Rob DuVall at robduvall@equitashealth.com for more information.

